

Artistitch VOF  
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www.artistitch.com  
www.artandstitch.com



## Art & Stitch Certified Teachers Program

This program is meant for longarm quilters who would like to become a certified teacher of Art & Stitch, the full digitizing program for longarm quilters.

Artistitch will teach you how to use the program in 4 weeks using one-on-one webinars. Webinars will last at least 2 hours each:

1. Overview of all functions of Art & Stitch, drawing, import artwork, tracing > stitches
2. Connect/Combine Objects, Custom Shapes, Creative fills, Applique
3. Magic Circle, Magic Square
4. Transform, Feathers, Embroidery Digitizing

Each week after each seminar you will get tasks to accomplish. The results of your work to be shown before the next webinar starts.

Art & Stitch is very intuitive and user friendly. The User Guide is self explanatory and you need to study this; in-depth knowledge is essential to become a Certified Teacher.

To become certified, you must demonstrate your drawing and designing skills. You will be evaluated on your skills as well as your ability to teach Art & Stitch, how and when to use the various drawing tools and how to assign stitches. Next to that you will be taught how to use the more comprehensive tools of the program. After the training period you must be able to demo the program and show the use of each and every tool and function of the program.

After the webinar-course we expect you to show us how you would like to present and teach Art & Stitch to your students. Passing this final test allows you to teach Art & Stitch and get full support from us during the period you are a Certified Teacher.

You will also receive and be taught new functionality to the program prior to its final release date so you can study it before users have installed this.

Specialty.

We expect you to write a special chapter that will be added to the User Guide in which you describe a special technique in Art and Stitch, developed or enhanced by you. When each Art and Stitch teacher has his/her own specialty, then there can be multiple teachers at the same event, offering different classes. For example how to make your own background fillers in Art and Stitch, or how to use Art and Stitch to digitize (appliqué) projects for your longarm system.



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## How to apply

### **Prerequisite is that you own Art & Stitch and have studied the User Guide.**

To become a candidate for certification we request you to send an E-mail to [info@artandstitch.com](mailto:info@artandstitch.com) stating your name and address together with your teaching resume. Tell us why you would like to become a Certified Teacher of Art & Stitch and let us know what, where and how you would like to teach.

The “what” implicating your specialty, the “where” the area you think you will cover, the “how” the manner you think (y)our customers will benefit most when attending your classes

Describe the basic designing/digitizing classes you teach at this moment and state the shows where you will teach this year and next year. What is it that makes your classes unique ?

Describe your sources of inspiration and how you transform your ideas into designs.

Next to that it is always interesting to know whether you are part of a local, regional or national organization related to quilting or what learning experiences you had in the past, workshops, conventions, shows and what recognition your work has received.

Send your info to: **[info@artandstitch.com](mailto:info@artandstitch.com)**

The process of becoming a Certified Teacher will be a learning experience, encouraging you to examine your techniques, methods, and class organization. We will encourage you to become a specialist in one aspect of digitizing and we expect you to present your “Expert technique” as a chapter, to be added to the Art and Stitch User Guide (example of such an Addendum is included in the current User Guide, page 141 and up “Feather Designing in Art and Stitch” by Judy Allen).

The final exam will be a GoToWebinar presentation to show your capabilities in drawing/designing and work with Art & Stitch.

Once you are awarded certification, you will receive a certificate and a Certified Teacher's pin. Your name will be included in the list of Certified Teachers posted on our website, and will be provided to interested parties who request a list.

You will be asked to send us an update of your teaching activities every 2 years.

**Artistitch VOF**

**Netherlands**

Loes & Theo van der Heijden

September 1, 2010